



Joe Guilderson, Corporate Audio Visual Services President, Recognized as Rising Star

Elmsford, NY – (September 23, 2008) – When Joe Guilderson took over at the helm of Corporate Audio Visual Services (Corporate AV), he had been in the audiovisual industry for a short 18 months. His unique blend of strong people skills; care for his customers, employees, and community; vision for company growth; and attention to detail enabled him to increase profits and expand the business while cultivating a dedicated workforce. Guilderson was recently recognized for his accomplishments when he was named “Rising Star-Westchester’s Forty Under Forty” at an awards ceremony hosted by The Business Council of Westchester.

Guilderson believes that exceptional results come from hard work and attention to detail. He successfully transitioned Corporate AV from providing standard meeting services to coordinating and designing special event productions by spotting market opportunities, cultivating the talents of his employees to raise the firm to a new level, and going the extra mile to meet customer needs. Joe recognizes the importance of his workforce as key to the company’s success. He offers them a generous benefits package that is unusual for the company’s size.

“I love to learn and enjoyed facing new challenges as president of Corporate AV. In a rapidly changing industry like audiovisual services, companies have to grow and evolve rapidly to keep up with technology,” says Guilderson. “Members of the Corporate AV team were instrumental in helping me guide the company toward growth and success.”

Guilderson is a highly regarded expert in his field. He has been quoted in numerous trade and business publications, including *Rental & Staging Systems*, *Event Solutions*, *Pro AV Magazine*, *Westchester Commerce*, and *The Westchester County Business Journals*. Editors from publications such as *Agenda* magazine have sought out Guilderson’s expertise in new AV technology. Guilderson was awarded the 2006 Special Appreciation Award from Meeting Professionals International. Under Guilderson’s direction, Corporate AV has become the preferred AV vendor for many

high profile event spaces such as: Pier 94, The Bowery Hotel, and the Ann Taylor Corporate Office in New York City.

Guilderson and members of the Corporate AV team also are strong supporters of their community. They support groups that include the American Cancer Society, Support Connection, Juvenile Diabetes Research Foundation, and other non-profits organizations. "When I purchased Corporate AV, my goal was to retain its family atmosphere while raising the company to new heights," says Guilderson. "My "Forty Under Forty" award really belongs to the entire Corporate AV team, because our success is only possible with strong teamwork."

Corporate Audio Visual Services is located at 111 North Lawn Avenue, Elmsford, NY, 10523; telephone 914.592.9700, fax 914.592.1727, e-mail: corpav@corporate-av.com.

About Corporate Audio Visual Services

Corporate Audio Visual Services (Corporate AV) is a specialist in cutting-edge audio, video, lighting and staging solutions for conferences, meetings and special events. Corporate AV helps clients plan their presentation needs, choose equipment and services that meet their requirements and their budget, and ensure that event presentations are successful from start to finish. It is a leading supplier of audio visual equipment and technical services in the meeting and special events industries.

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From right to left: Marsha Gordon, president of The Business Council of Westchester presents Joe Guilderson, president of Corporate AV, with a “Rising Star-Westchester’s Forty Under Forty” award.